

**A
SAGA
OF
25 YEARS
(1989-2014)**



SILIGURI SURYANAGAR SAMAJ-KALYAN SANSTHA



Fifth Anniversary Programme



Inauguration Ceremony of 4th Year Mobile Voluntary Blood Donation Festival by Mr. Kapil Dev



Expert Faculties Prof. Debabrata Roy, Acharya Soumendra Nath Bramhacharya & Shree Ashoke Ghosh of AVBD.WB, at our Workshop in Siliguri

Inauguration Ceremony of 5th Year Mobile Voluntary Blood Donation Festival by Smt. Mamata Shankar



Addressed by Vice Chancellor of North Bengal University at 16th State Conference in Siliguri 2002



Workshop addressed by Mr. Arunava Chattapadhyaya AVBD.WB at 16th State Conference in Siliguri 2002



SILIGURI SURYANAGAR SAMAJ-KALYAN SANSTHA

25 YEARS
(1989-2014)
OF
HUMANITARIAN
SERVICES



- 1 Honorable Governor WB Shree Gopal Krishna Gandhi meets 4S delegation.
- 2 Exhibition Toy Train climbs on the Himalayas.
- 3 U.K. delegation visit 4S Office.
- 4 Siliguri Police Commissioner flags off a road rally 'Walk for Blood' 2013.
- 5 A tableau on the street.





The Organisation Status

Siliguri Suryanagar Samaj-kalyan Sanstha (4s) is a voluntary organisation registered under the societies registration act 1961. We presently hold the secretariate office of the Federation of Voluntary Blood Donor Organisation of West Bengal, India. We have our expertise in Voluntary Blood Donor Motivation, Recruitment & Training of Donor Motivators and Social Workers.

Areas of Activities

Different social organisation, Clubs, Educational Institutes, NCC, NSS, Business Organisations, Corporate Sectors, Professional groups, Self help Groups, Polytechnics, University of North Bengal.



Success Stories

While we organise a variety of programmes like Voluntary Blood Donation camps, Blood Donor Awareness Programme, free Medical Camps etc. each year, some of our most enduring and successful annual programme have been linked to :



Promotion of voluntary blood donation:-

Promotion of voluntary blood Donation and safe blood transfusion service through awareness camps, seminars, workshops, school education programmes, Sub-divisional level certificate courses, College NSS Unit Education programmes. We organise blood donation camps throughout the year. AIDS awareness programmes, Thalasseamia Awareness programmes, are some of our activities round the year.



Awareness camp :

Every year we organize at least 70-80 awareness camps throughout north Bengal with the help of sister organizations and various govt. & private sectors offices. Specially trained faculty members attend those camps.



Seminar :

Seminars are organised from time to time with eminent persons, doctors & social workers having good experience in social service.



Workshop :

We organize workshop for improvement of quality of existing members of our organization as well as members of other organizations for imparting advanced motivation strategies. This has resulted in increase in the number of dedicated volunteers.



Student Programmes :

Children are more idealistic than adults. They are the blood donors of tomorrow. In our school programmes, children too young to donate blood, encourage their parents and relatives to donate blood. Students motivated by our programme, have started donating on attaining the age of 18 years and some of them have become organizers of camps.



School Education Programme :

Every year, we conduct school education programme for school students (class XI and above). It is a one hour lecture followed by interactive session. We are able to reach 20-25 schools annually for imparting scientific knowledge & AIDS



Certificate course on blood donor motivation & safe blood transfusion :

We offer certificate course to various voluntary organizations of north Bengal throughout the year. Trainees should have passed 10 standards or above. The course contains scientific method of blood donors motivation & recruitment. Total 9 hours study is spread over three days duration. Trained faculty members who can extensively travel various part of North Bengal are chosen as volunteers to conduct these courses.



EXHIBITION

Exhibition of IEC material is one of the effective weapons of awareness campaign for voluntary blood donation and safe blood transfusion. Details of scientific facts and figures has to be made available to the people to make them agree to donate blood voluntarily. The IEC materials are designed in such a way that anyone who goes through the informations properly, never miss any opportunity to save a life by donating blood .The exhibition works as self motivator



The exhibition includes :

- Information about history of evolution of blood transfusion system, since past 400 years.
- Educational information on blood science and scientific basis behind the blood donation. This nullify all age old superstitions that blood donation causes harm to one's health and eliminate fear by logical explanations.
- Inspiring messages that touch the heart of the viewer .
- Exposure to different type of materials of recognition that is given to the blood donors

This type of colourful exhibition is conducted in different occasions like Mela, Health Awareness Programme, Science Exhibition, during annual programme of schools, colleges as well as Universities or any festival organised by clubs, ceremonial get together , religious programmes etc.etc.





Blood donation camp :-

We Organise blood donation camps throughout the year. We also organise special camps when there is scarcity at blood banks.



Mobile Voluntary Blood Donation Festival

We celebrate Mobile Voluntary Blood Donation Festival (Throughout North Bengal) every year on 23rd January, in association with 100 different voluntary, social, sports-based and business organizations of 6 districts of North Bengal. Mr. Buddhadeb Bhattacharya, honorable chief minister of west Bengal, Mr. Kapil Dev, former Indian cricket captain, Smt. Mamata Shankar, eminent dancer and actress

Special attraction of this festival is a citation signed by celebrity personalities to all voluntary blood donors as recognition to their dedication for a humanitarian cause. Mr. Sourav Ganguly-2001, Mr. Geoffrey Boycott-2002, Mr. Kapil Dev-2003 and Mr. Sanjay Manjrekar-2004, Mr. Sourav Ganguly and Mr. Rahul Dravid 2005, Mr. Mahesh Bhupati and Miss. Sania Mirza 2006, Mr. Bhaichung Bhutia 2007, Mr. Sachin Tendulkar 2008, Mr. Diago Maradona 2009, Mr. Goutam Gambhir 2010, Mr. M.S. Dhoni 2011, Mr. Jack Koulis 2012 and Mr. Virat Koholi 2013 have signed the certificates.





West Bengal State conference of social workers working in the field of voluntary blood donation movement :

We organized the 16th state conference of social workers working in the field of voluntary blood donation movement. Over 140 delegates and guests from 42 organizations from all districts of west Bengal, eminent dignitaries including honorable minister and government officials took part in the three-day conference held at Kanchanjungha Krirangan from 28th to 30th June 2002. We also hosted the 25th State conference of social workers associated with voluntary blood donation movement in Siliguri on August 2011.



World blood donor day observation :

Since 2006 Siliguri Suryanagar Samaj-kalyan Sanstha is celebrating the World Blood Donor Day (on 14th June) on the wheel of specially decorated Darjeeling Himalayan Railway's Heritage toy train with a message to strengthen the fraternity and to promote awareness among the people regarding Voluntary Blood Donation.





FRANK WORRELL DAY

Frank Worrell Day is observed to honour his contribution in saving life of injured Nari Contractor, India's Cricket Captain in 1962. On February 3, last three years Blood Donation Camp at 4S Premises.



Improvement of Blood Banking Service :-

Held regular meetings and correspondence with appropriate authorities for improvement of Blood Banking Service.



RUN FOR BLOOD :-

WHO declared on 7th April as World Health Day. We are celebrating this day by organising Run for Blood for Mass Awareness of Voluntary Blood



Recognition :-

Honouring the donors and donor organisers by awarding certificates, special mementoes, is carried out on our anniversary day, 11th September every year.





Thalassemia Awareness Program

Thalassemia awareness and detection camps organised in association with thalassemia unit North Bengal Medical College and Hospital in different colleges.



Negative Blood donor family

Negative Blood donor family Inaugurated on 14th June (World Blood Donor Day) To bring the negative donors under one umbrella and easy reach at the time of need .

Publication

Bengali yearly Magazine 'Bandhan' is circulated among members, well wishers and advertisers. Bengali wall Magazine 'Swastabarta', Health & Voluntary Blood Donor Awareness related leaflet, other special programme papers are published regularly.



OUR OTHER ACTIVITIES



Free Medical camp for poor and needy people :

Free medical camp is being run by our organisation twice a week for poor and needy patients of slums and adjoining areas. We have few dedicated medical officers who have volunteered themselves in this service. Physiotherapy, ECG & X-ray are also part of our service to the society.



Immunisation Camps :

We organise Immunisation camp every Sunday at our organisation premises with the help of Siliguri Municipal Corporation. Pictures shows Freedom Fighter Late. Pratap Singh Baid Inaugurating Acharya Mahaprogya Immunisation Centre



Low Cost Pathological Laboratory :

We have a low cost Pathological Lab. for poor and needy patients open 365 days of the year . The cost of Pathological Lab was donated by Janpath Samachar, Siliguri .



Low Cost X-RAY Unit :

We have a low cost X-Ray Unit for poor and needy patients . The machine was donated by M/s. Calcutta Metropolitan Group. Janpath Samachar along with other social minded people made their contribution to build up the X-Ray room.



GENERAL HEALTH CHECK UP & SOCIAL AWARENESS PROGRAMMES AMONG THE TEA GARDEN WORKERS OF NORTH BENGAL



We undertake regular check-up camps in remote tea garden areas where anaemia, malnutrition is very much prevalent. Diseases like malaria, tuberculosis, jaundice kill many workers every year. Awareness programmes to fight superstition and witchery, cleanliness, disease protection drives are undertaken



Relief and rescue operations :

- 1993 : We sent flood relief team to the flood affected people of ALIPURDUAR areas with administration support. We reached to about ten thousand flood victims with relief material like baby food, garments, daily necessities and medical team with doctors.
- 1995 : A flood relief team was sent to ITAHAR – BALURGHAT for the flood affected people and served about 5000 people in association with local administration.
- 1998: We spent one month in MALDA with flood relief materials and an ideal medical team with 5 doctors. We have covered KALIACHAK, the worst effected area.
- 2000 : In association with few voluntary organizations, we provided relief to the flood affected people of MURSHIDABAD district.
- 2002 : We sent Medical assistance and relief materials to the affected people of Landslide areas in MIRIK BLOCK and GAYABARI on Darjeeling hills.
- 2006 : Rescue & Relief for Bomb blast victims of the train at Belakoba railway station.
- 2007 : Rescue work for Bhrmhaputra Mail accident victims at Nijbari.
- 2010 : Medical guidance was given to the people affected with one type of culture bound syndrome named "KORO" disease and fought against local superstition regarding this disease in affected area of Jalpaiguri and Darjeeling District of West Bengal.
- 2011 : Rescue operation undertaken for the Darjeeling Bijonbari Bridge digester



Physical service assistance to the civic Administration

Our volunteers participated in assisting the civic administration during the time of epidemic fever spread in Siliguri in the year of 2001.

The PRESS CLUB OF NORTH BENGAL and SILIGURI MUNICIPAL CORPORATION felicitated us for our service with 'SEVA SAMMAN'

Softech Computer Centre, the leading computer institution of North Bengal honoured us with their SOFTECH SAMMAN 2007 as recognition of Humanitarian service towards the society during past 18 years in North Bengal.





Blood Donation Camp by NCC Cadets



A Quiz Programme in Progress



Darjeeling Himalayan Railway Support Group from UK visit our Organisation

World Blood Donor Day Celebration 2009



Blood Donation Camp by College Students



25th State Conference in Siliguri



*All power is within you;
you can do anything
and everything.*

- Swami Vivekananda

**You Can be a life saver
by Donating Blood.**



SILIGURI SURYANAGAR SAMAJ-KALYAN SANSTHA

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